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Charmed, I'm sure: Southern Charm NOLA premiere party gathers show stars and fans

Sue Strachan APR 15, 2018 - 4:59 AM

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Reagan Charleston speaks at Southern Charm: New Orleans Premiere Party at the Board of Trade. Friday, April 14, 2018. (Josh Brasted Photo)

"After tomorrow night, six lives are going to change," said Tim Maloney, a producer on Southern Charm New Orleans (#SouthernCharmNOLA) at the show's premiere party on a rainy Saturday night.

On Sunday, April 15 at 8 p.m., Bravo will debut its New Orleans version of Southern Charm, a reality show that started in Charleston, S.C. in 2014 chronicling the lives of the city's "socialites."

With a social scene like no other, it's not a surprise that the franchise came to New Orleans, and the cast members -- **Tamica Lee** and **Barry Smith, Jeff and Reagan Charleston, Justin Reese,** and **Jon Moody** -- chosen lay on that southern charm, NOLA style, for viewers.

This charm was in full force at the party with Tamica, in a form fitting red dress, and Reagan, in a shimmering gold jumpsuit, leading the charge, with Jon Moody showing off his much talked about abs. Red carpet posing and selfies were de rigueur.

Vocalist **Robin Barnes**, whose voice will be featured in the show's theme song, performed a few songs with the R & R Music Group (fashionably dressed in all white), getting partygoers - a mix of family, friends and show producers - dancing underneath the ceiling mural at New Orleans Board of Trade, which Wink Design and Events had adorned with

magnolia leaves, white roses, candles and contemporary white furniture. Other attractions were a custom cigar station from the Cigar Factory, food from Pigeon Catering, and the "Swift 75" - a variation of the French 75 that is a favorite of Tamica and Reagan. (The next Cosmo phenomenon?)

"Although this social group lives in a world filled with lavish parties and exclusive invites, underneath the life of luxury brews a multitude of shocking secrets that could rock the foundation of long-standing friendships," says the Bravo synopsis.

And now it's time to tune in.

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